



PROJECT PRODUCT

EVENTS & PRODUCT MARKETING

Here to help with your event and product marketing needs.

ABOUT US

Founded in 2018 as an event production house, Project Product has expanded into event and product marketing consulting services and educational resources.

HOW WE HELP

- Event strategy, planning, and execution
- Product marketing consulting services
- Product marketing educational and training resources

WHO WE HELP

- For- and non-profits
- High tech / B2B saas
- SMBs and global enterprises
- Business owners product marketers, marketers, and product leaders



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WHAT WE OFFER

Events

- Strategy
- Planning
- Marketing
- Execution / Hosting
- Community Programs

Consulting

- Biz / Marketing Plans
- Market Research
- Voice of Customer
- Competitive Intel
- Win-Loss Programs
- Messaging & Positioning
- Content Development
- Sales Enablement
- Pricing & Packaging
- GTM / Launches

Coaching

- 1:1 Training / Coaching
- Team Coaching
- Job Search Prep
- Resume Writing
- Interview Coaching



**HAVE A PROJECT?
LET'S CONNECT.**

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